

CLAIMS: I claim:

1. A greeting card comprising folded substantially planar stock and cellular bubble material, said cellular bubble material being affixed to the surface of the substantially planar stock as an integral feature of the drawings, images or text thereon.
2. The greeting card of claim 1 wherein said cellular bubble material is affixed to the outer surface of the substantially planar stock.
3. The greeting card of claim 1 wherein said planar stock bears two parallel folds, separated by a distance corresponding substantially to one or two times the thickness of the cellular bubble material, said cellular bubble material being affixed to one or both faces of the inner surface of the planar stock.
4. The greeting card of claim 1 wherein said cellular bubble material is affixed to portions of one or both faces of the inner surface of the planar stock, there being one or more openings in the substantially planar stock that are situated and shaped such that when the card is closed the bubbles of the cellular bubble material fit into the openings.
5. The greeting card of claim 1 wherein additional substantially planar stock is affixed over the cellular bubble material, there being one or more openings in said additional substantially planar stock that are situated and shaped such that the bubbles of the cellular bubble material protrude through the openings.
6. A greeting card comprising cellular bubble material, one surface of which is substantially planar, wherein the substantially planar side of the cellular bubble material provides a surface that can be marked by ink, marker or pencil.
7. The greeting card of claim 6, wherein said cellular bubble material is folded so as to bring the substantially planar side of the cellular bubble material into contact.

8. The greeting card of claim 7, wherein the substantially planar side of the cellular bubble material is comprised of material that is stiff.
9. The greeting card of claim 7, wherein the substantially planar side of the cellular bubble material is comprised of material that is flexible.
10. The greeting card of claim 6, where said cellular bubble material bears two parallel folds separated by a distance corresponding substantially to two times the thickness of the cellular bubble material, said folds being in a direction so as to bring the bubbled side of the cellular bubble material together.
11. The greeting card of claim 10, wherein the substantially planar side of the cellular bubble material is comprised of material that is stiff.
12. The greeting card of claim 10, wherein the substantially planar side of the cellular bubble material is comprised of material that is flexible.